

zippo®

2006/07 CHOICE CATALOG



**Choice:** a careful selection, something best or preferable, of fine quality, appealing to refined taste. (Webster's II New Riverside University Dictionary)

**Zippo Choice:** a handpicked collection of Zippo windproof lighters, selected from hundreds of concepts submitted by our best designers, guaranteed to appeal to even the most refined tastes.

Choose from elegant deep carved armor with rich epoxy fill, sparkling Swarovski crystals, innovative engraving techniques, and exciting new limited editions. Deal yourself in on the poker craze, with a World Poker Tour set containing a WPT lighter and deck of cards in a zippered carrying case. Watch for a handful of new finishes, including stunning new Misty Silver.

Learn why more than 10,000 Zippo enthusiasts have chosen Zippo Click Collectors Club as their gateway to interact with people around the world who buy, sell, trade, collect, and talk Zippo.

Every page showcases fresh and exciting new looks! Order from Zippo Choice now through May 31, 2007.

Standard packaging for stock items is now easily identified beside each product image by a one letter code. The letters represent the first character in the packaging: P for Plastic, C for Cardboard, T for Tin.

**P**

**C**

**T**

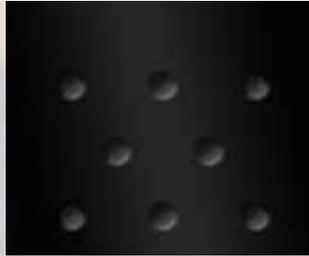
*Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.*

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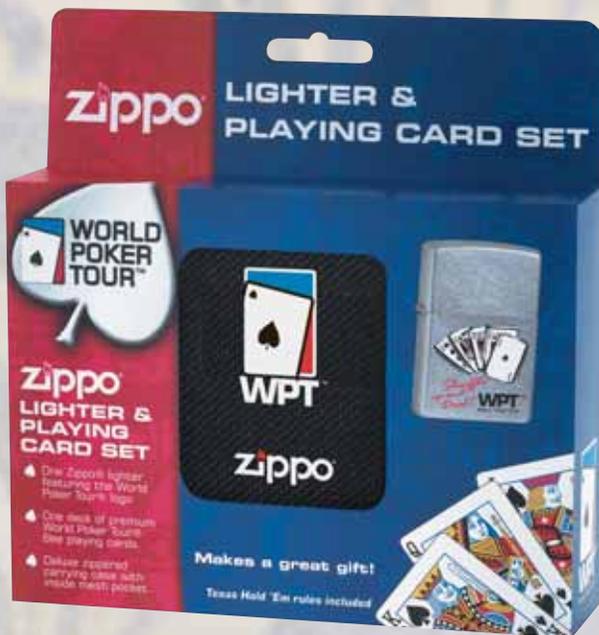
[zippo.com](http://zippo.com)

## Index

World Poker Tour Card Set ....	1
Gentleman's Bet .....	2
Zippo Stamp .....	2
Remington .....	3
Trophy Buck Emblem .....	3
Feline Frenzy .....	4
Go Fish .....	4
Green Lizard Emblem .....	5
Desert Find .....	5
Cave Dwelling .....	5
Playboy Bling Emblem .....	6
Playboy Covers .....	7
Blood Stone .....	8
Prairie Border .....	8
Opalescence .....	8
Ford Vintage .....	9
Scroll Design V Panel .....	10
Scrolled Mirror .....	10
Scrolled Feather .....	10
Ring of Fire .....	11
Pristine Curves .....	11
Fire Star .....	11
Rolling Stones .....	12
Misty Silver .....	13
Jim Beam .....	13
Allegiance .....	14
World Peace .....	14
Buddha Emblem .....	15
Proportions of Man .....	15
Corvette .....	16
John Deere .....	16
Dodge .....	17
Elvis Presley .....	18
Stained Glass Emblem .....	19
The King of Bling Emblem ....	19
Gothic Cross Emblem .....	20
Star Cross Emblem .....	20
American Metal Emblem .....	21
Luck of the Irish Emblem .....	21
Flame Necessities .....	22-23
Zippo Click .....	24



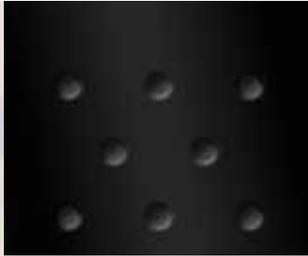
Choice Collection



*Shuffle Up and Deal!* The World Poker Tour® set from Zippo features a zippered canvas carrying case that holds a regulation deck of premium WPT Bee® playing cards, Texas Hold 'Em instructions, and an imprinted WPT Zippo lighter. Order early - only 5000 sets available.

No. 21213  
**World Poker Tour  
Card Set**  
Street Chrome Lighter





Choice Collection



No. 21200  
Gentleman's Bet  
Candy Apple Red™

C

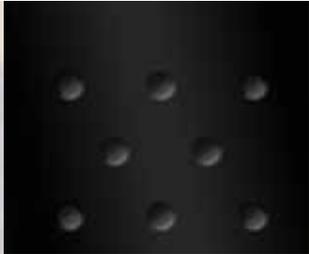
Die-stamping from the inside results in a raised, embossed look and feel on the Zippo logo.



No. 21193  
Zippo® Stamp  
Street Chrome™

P





Choice Collection



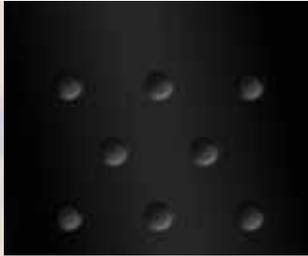
No. 21133  
Remington & Deer  
Emblem  
Street Chrome™

T



No. 21196  
Trophy Buck Emblem  
High Polish Chrome

T



Choice Collection



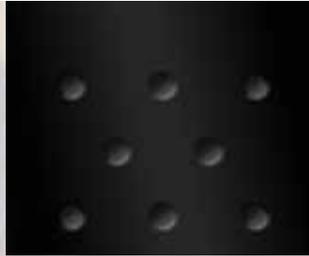
No. 21136  
**Feline Frenzy**  
High Polish Chrome

C



No. 21194  
**Go Fish**  
Cool Kiwi™

C

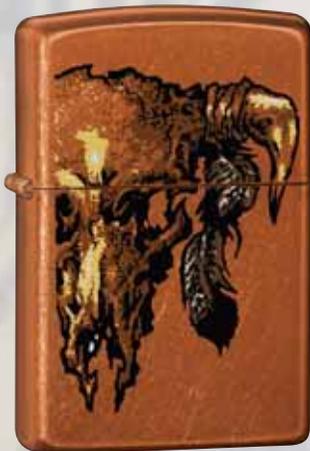


Choice Collection



No. 21149  
Green Lizard Emblem  
Brushed Chrome

C



No. 21189  
Desert Find  
Toffee

C



A new media finishing process creates a worn, rugged look on this Black Ice coated Armor case.

No. 21201  
Cave Dwelling  
Street Armor™

T

Choice Collection



Limited Edition Zippo lighter appeals to the Playboy style in all of us.

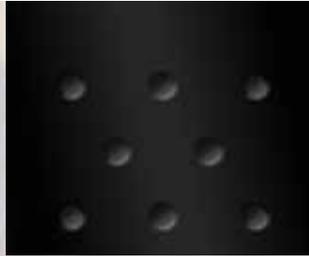
**No. 21153**  
**Playboy Bling Emblem**  
**Honey Gold™**

New Honey Gold™ satin finish is graced with the classic Playboy Rabbit Head emblem, accented with Swarovski crystals to add the decadent elegance of bling. Black satin pillow nestles the lighter, limited to 7500 consecutively numbered pieces, in an exclusive magnetic display box.



**Certificate of Authenticity**  
Gold Bling - a limited edition Zippo lighter produced exclusively to bring out that Playboy style in all of us. Its honey gold satin finish is graced with the classic Playboy Rabbit Head emblem, embellished with Swarovski® crystals to add that extra element of "bling". The lighter rests in black satin and comes in a fresh black box, fashioned exclusively for this striking collectible. The lighter is limited to 7500 consecutively numbered pieces.





Choice Collection



T

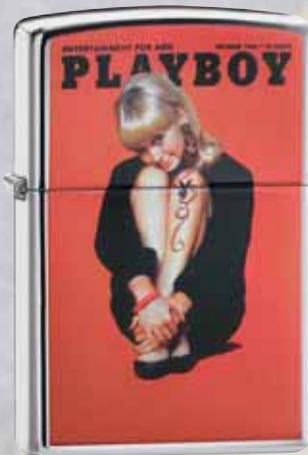
No. 21210  
Playboy Cover -  
October 1971  
High Polish Chrome

Three new designs comprise the 3rd Edition of the popular Decades of Playboy Zippo lighter series. Zippo's vibrant color imaging process illustrates innovative magazine covers from the 60s, 70s, and 80s. You'll want to add all three designs.



T

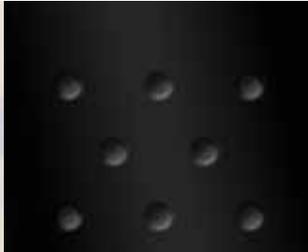
No. 21209  
Playboy Cover -  
August 1982  
High Polish Chrome



T

No. 21211  
Playboy Cover -  
October 1966  
High Polish Chrome



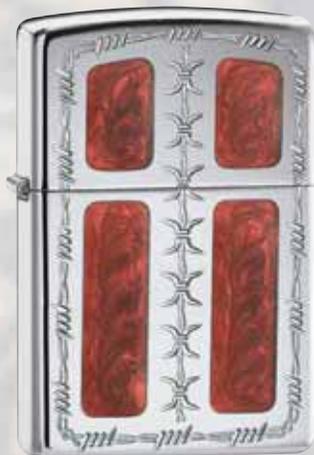


Choice Collection



No. 21198  
**Blood Stone**  
Armor™ High Polish Chrome

T



No. 21158  
**Prairie Border**  
Armor™ High Polish Chrome

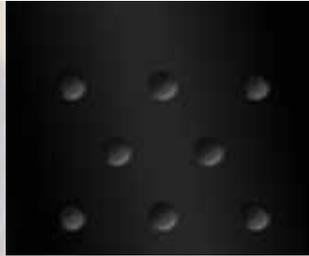
T

The solid, substantial feel of a heavy walled Armor case is enhanced by dimensional deep carving and lustrous epoxy fill. Genuine stone appliqué further adorns the deep carving and epoxy inlay of *Opalescence*. About 1.5 times as thick as a regular high polish chrome case, every Armor case is authenticated by a distinctive bottom stamp.



No. 21199  
**Opalescence**  
Armor™ High Polish Chrome

T



Choice Collection



Share in the strong legacy and rich heritage that is the Ford Motor Company.

No. 21146  
**Ford Cobra**  
Candy Apple Red™

Available in US and Canada only

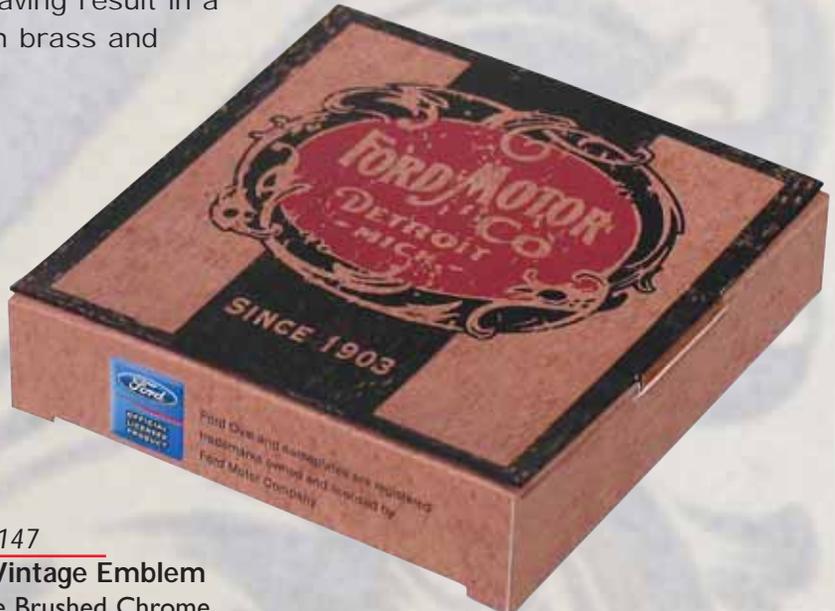


No. 21148  
**Ford Shield**  
Vintage High Polish Chrome

Distinctive cardboard packaging enhances two vintage lighter designs. The clean, classic lines of a Zippo vintage lighter showcase the Ford shield in an attached vintage emblem and a crisp, two-tone laser engrave process. Different depths of laser engraving result in a two-tone finish, displaying both brass and chrome to highlight the logo.

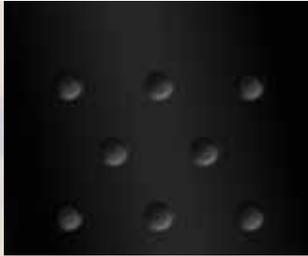


No. 21147  
**Ford Vintage Emblem**  
Vintage Brushed Chrome



Ford Oval and nameplates are registered trademarks owned and licensed by Ford Motor Company.





Choice Collection

Distinctive scroll patterns and two-tone effects are achieved by the use of innovative engraving methods and techniques.



No. 21138  
Scroll Design V Panel  
High Polish Chrome

P



No. 21137  
Scrolled Mirror  
Satin Chrome™

P

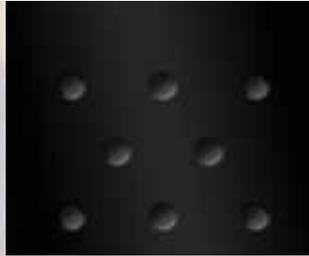


No. 21139  
Scrolled Feather  
Satin Chrome™

P



10



Choice Collection



No. 21192  
**Ring of Fire**  
Satin Chrome™

P



No. 21155  
**Pristine Curves**  
Satin Chrome™

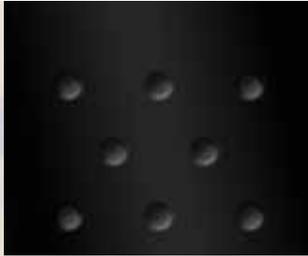
P



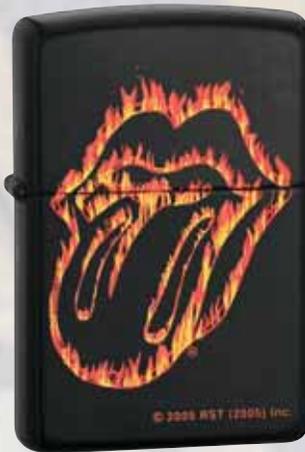
No. 21191  
**Fire Star**  
High Polish Chrome

C





Choice Collection

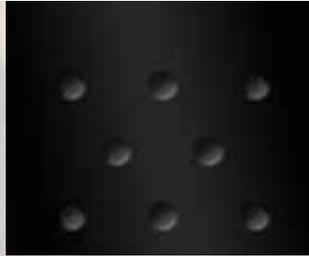


No. 21129  
Rolling Stones  
Flaming Tongue  
Licorice™



No. 21128  
Rolling Stones  
Spikey Tongue  
Purple Shimmer™





Choice Collection



A stunning new silver plate finish, Misty Silver is sand blasted, then bathed with a protective clear coat. Packaged in a cardboard box with Silver Plate tab identifier.

No. 21222  
Misty Silver

C

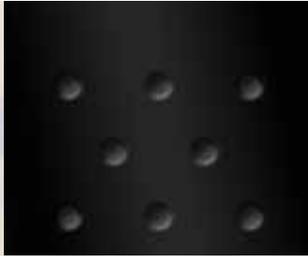


Amber colored epoxy represents the smooth, distinctive flavor of Jim Beam Black Bourbon.

No. 21111  
Jim Beam Bottle  
Emblem  
Satin Chrome™

T





Choice Collection

Zippo's photo imaging process captures fine-line detail and makes a permanent impression on this Sapphire lighter.



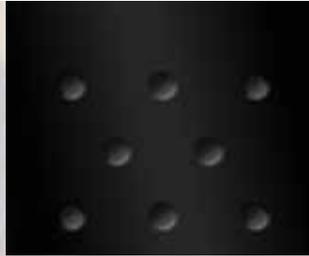
C

No. 21190  
**Allegiance**  
Sapphire



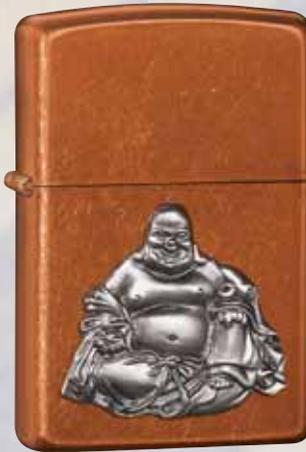
C

No. 21154  
**World Peace**  
Black Ice®



Choice Collection

Three-dimensional emblem rests on rich, luminous new Toffee translucent powder coat finish.



No. 21195  
**Buddha Emblem**  
Toffee

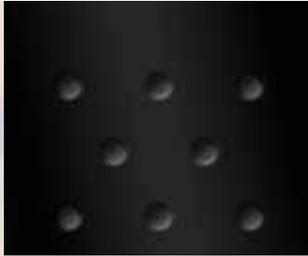
T



No. 21221  
**Proportions of Man**  
Black Matte™

C





Choice Collection



No. 21203

Chevy® Corvette® C6  
Candy Apple Red™

T



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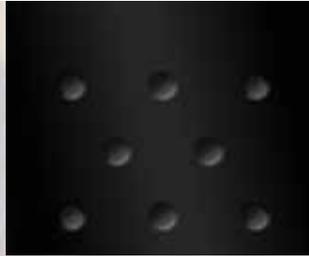


No. 21197

John Deere Emblem  
Satin Chrome™

T

**JOHN DEERE**  
LICENSED PRODUCT



Choice Collection



No. 21143  
1969 Dodge Charger  
Licorice™

T



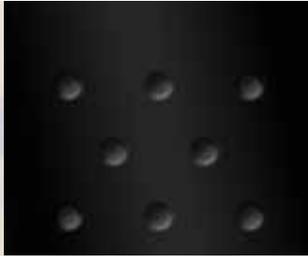
No. 21144  
1970 Dodge Challenger  
Licorice™

T

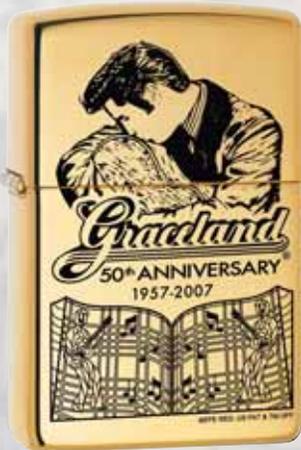


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Choice Collection



No. 21224  
Elvis® Graceland®  
Anniversary  
High Polish Brass

The gates of Graceland swing wide to reveal a limited edition lighter commemorating the 50th Anniversary of Elvis Presley's beloved mansion. Beautifully designed high polish brass lighter, consecutively numbered and limited to only 5000 pieces worldwide, showcases Elvis' love for music and the iconic front entrance of his Graceland mansion.

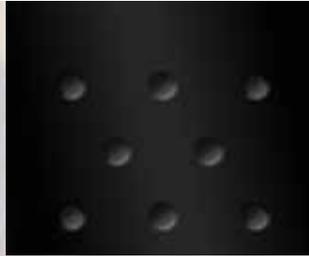


No. 21127  
Elvis® Lives  
Purple Shimmer™

T



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www.elvis.com



Choice Collection



Stained Glass emblem dazzles with genuine abalone and mother-of-pearl shell.

No. 20899  
**Stained Glass Emblem**  
High Polish Chrome

T

Sparkling Swarovski crystals make this crown radiant.

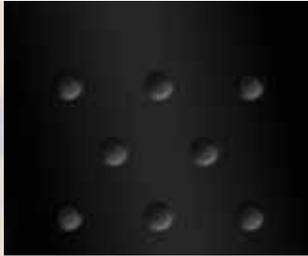


No. 21202  
**The King of Bling**  
Emblem  
Black Matte™

C

116 1157  
**CRYSTALLIZED™**  
WITH SWAROVSKI®





Choice Collection



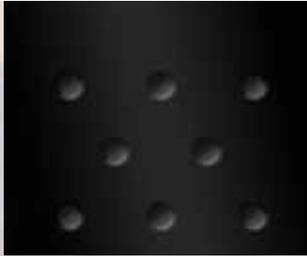
No. 21156  
Gothic Cross Emblem  
Licorice™

C



No. 21150  
Star Cross Emblem  
Candy Apple Red™

C



Choice Collection



No. 21151  
American Metal  
Emblem  
Satin Chrome™

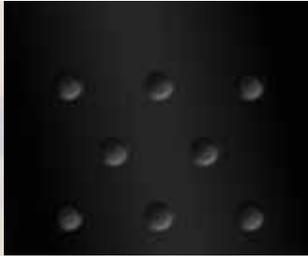


Strategically placed color accents embellish the emblems on these two pages.



No. 21152  
Luck of the Irish  
Emblem  
Satin Chrome™



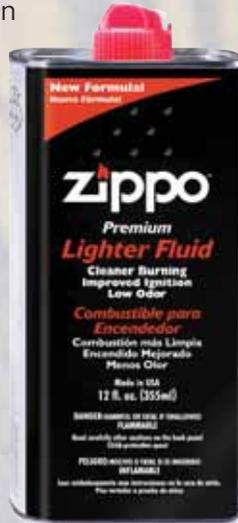


Choice Collection



- New lighter fluid formula with improved performance!
- Cleaner burning
  - Improved ignition
  - Less irritating to the skin
  - Low odor

No. 3141  
Lighter Fluid 4 oz.



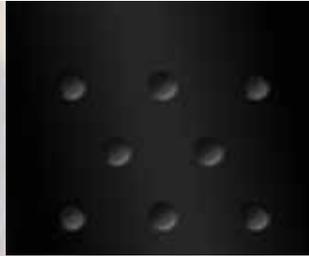
No. 3165  
Lighter Fluid 12 oz.



No. 3912  
Butane Fuel 2.4 fl. oz.



No. 3812  
Butane Fuel 4.0 fl. oz.



Choice Collection

For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid. For the Zippo MPL® , Mini MPL® and OUL™ , we recommend Zippo premium butane.



No. 2406C  
Six Flint Dispenser

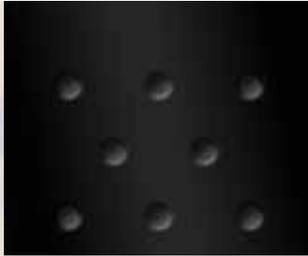


No. 2406N  
Flint Cards



No. 2425  
Wick Cards



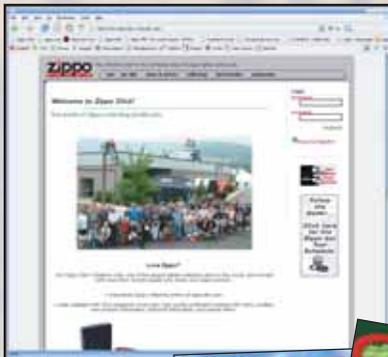


Choice Collection

### Collect Zippo lighters?

Join more than 10,000 lighter collectors around the globe who buy, sell, trade, collect, and talk Zippo every day as members of Zippo Click.

- Experience Zippo collecting online at **zippoclick.com**.
  - \* New product previews
  - \* Collecting information
  - \* Live chats
  - \* Personalized zippoclick.com e-mail address
  - \* Interactive forums
  - \* Classified ads
  - \* Online auction
  - \* Games
- Keep updated with *Click* magazine.
- Add exclusive club collectibles to your collection.



- Attend Zippo and member events including Click Togethers and the biennial Zippo/Case International Swap Meet in Bradford, PA.
- Enjoy member discounts and special offers at selected authorized Zippo retailers.



**zippo**  
**C L I C K**  
 COLLECTORS CLUB  
 (814) 368-2700  
 zippoclick@zippoclick.com

The world of Zippo collecting awaits you! It's just a click away at [zippoclick.com](http://zippoclick.com).

## Part Number – Page Number Cross Reference Table

Part #	Pg.	Part #	Pg.
2425	.....23	21156	.....20
3141	.....22	21158	.....8
3165	.....22	21189	.....5
3812	.....22	21190	.....14
3912	.....22	21191	.....11
20899	.....19	21192	.....11
21111	.....13	21193	.....2
21127	.....18	21194	.....4
21128	.....12	21195	.....15
21129	.....12	21196	.....3
21133	.....3	21197	.....16
21136	.....4	21198	.....8
21137	.....10	21199	.....8
21138	.....10	21200	.....2
21139	.....10	21201	.....5
21143	.....17	21202	.....19
21144	.....17	21203	.....16
21146	.....9	21209	.....7
21147	.....9	21210	.....7
21148	.....9	21211	.....7
21149	.....5	21213	.....1
21150	.....20	21221	.....15
21151	.....21	21222	.....13
21152	.....21	21224	.....18
21153	.....6	2406C	.....23
21154	.....14	2406N	.....23
21155	.....11		





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The name in flame.

ZCU06

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