

zippo[®]

2017/2018 Choice Catalog



Choice

: a careful selection, something best or preferable, of fine quality, appealing to refined taste. (Webster's II New Riverside University Dictionary).

Zippo Choice

: a handpicked collection of Zippo lighters, selected from hundreds of concepts submitted by our best designers, guaranteed to appeal to even the most refined tastes.

An incredible selection of unique lighters – new finishes, new engraving combinations, – sets high expectations for record-setting sales from this Zippo Choice. This selection of lighters goes beyond the limits of ordinary to truly Choice distinction!

Order from Zippo Choice now through July 31, 2018.

360-degree MultiCut

Get caught in this seamless, wrapped 360-degree MultiCut design. The precise deep carve engravings of steampunk-inspired gears and gadgets are accentuated by the weathered look of Zippo's Armor Antique Copper finish. The Zippo logo sits perfectly at the lid line of this lighter, enhancing its appeal.



29523
Armor®
Antique Copper
MultiCut



Special packaging will draw interest to this 360-degree MultiCut Armor® model. Packaging fits into current displays.





29526

Armor®

High Polish Chrome

Deep Carve/Color Image

29507

Armor®

High Polish Chrome

Deep Carve/Auto Engrave

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For sale to adults of legal drinking age.

New Armor® Chameleon utilizes deep carve engraving to fashion a luminous, reptilian pattern on the front surface of the lighter. This iridescent finish gets an added accent with the Zippo logo laser engraved on top of the deep carve impressions. This model makes its entrance as the first lighter to feature this dual process.



29525

Armor®

Chameleon

Deep Carve/Laser Engrave



This is one sharp design. A unique diamond shape sits gracefully at the center of this lighter and is stylishly paired with symmetrical deep carve engravings for added contrast. This striking Armor® lighter makes its debut as the first of its kind to feature both deep carve and fusion processes.

29516
Armor®
High Polish Chrome
Deep Carve/Fusion



29491
*Black Matte
Emblem Attached*



Feel the rush of a successful bank heist when you crack open the cash vault on this surprise emblem. The design features locks and bolts on a chrome dimensional emblem. Once opened, exquisite golden bars and coins are exposed.

29555
*Street Chrome
Emblem Attached*



Celebrate the United States of America with a patriotic lighter. The home of the brave is represented with refreshing designs featuring unique color imaging and eye-catching emblems.

29508

Brushed Chrome

Emblem Attached/Color Image

29513

Street Chrome

Emblem Attached

Patriotic



This lighter features delicate engravings reminiscent of authentic scrimshaw. The designs are handcrafted on a two piece emblem.

29517
Brushed Chrome
Emblem Attached



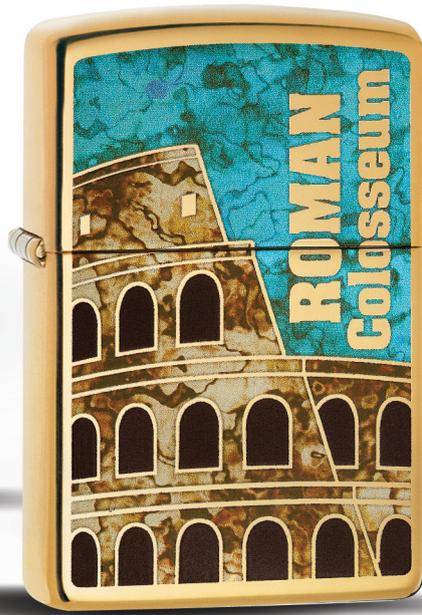
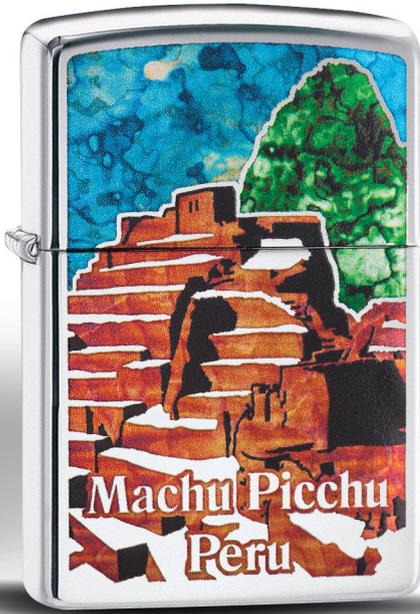
29511
Black Ice®
Laser Engrave/Auto Engrave

Romantic



Appealing to both masculine and feminine tastes, this Armor® Black Ice® model is one bold beauty. Its pristine deep carve engraving highlights a romantic design on the front and reverse surfaces of this lighter. The impressive gold-struck inside unit makes it a one-of-a-kind jewel.

29498
Armor®
Black Ice®
Deep Carve



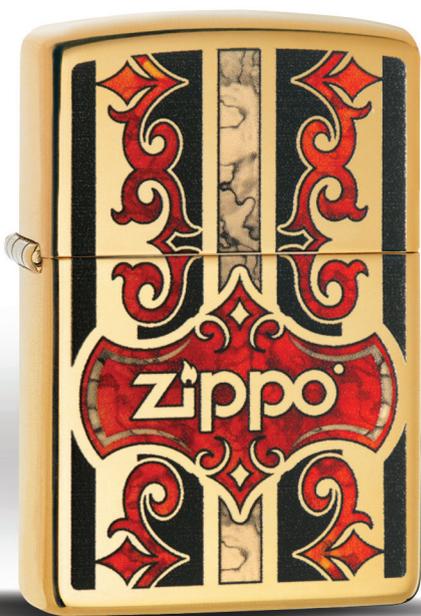
Zippo presents the fourth and fifth lighters of the series brilliantly showcasing the wonders of the world. Marvel at these worldly collectibles featuring the ancient Roman Colosseum and Machu Picchu, Peru.

29496

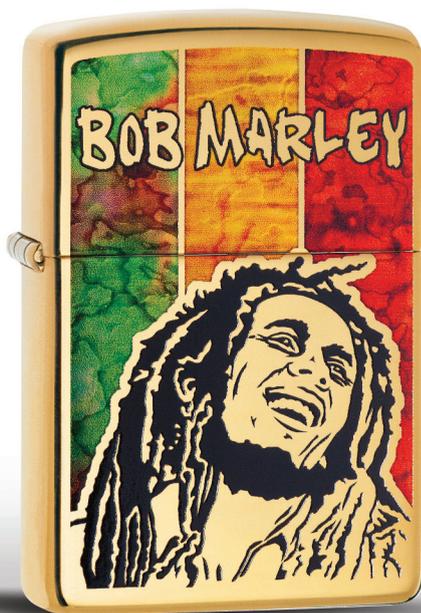
*High Polish Chrome
Fusion*

29497

*High Polish Brass
Fusion*



29510
High Polish Brass
Fusion



**BOB
MARLEY**

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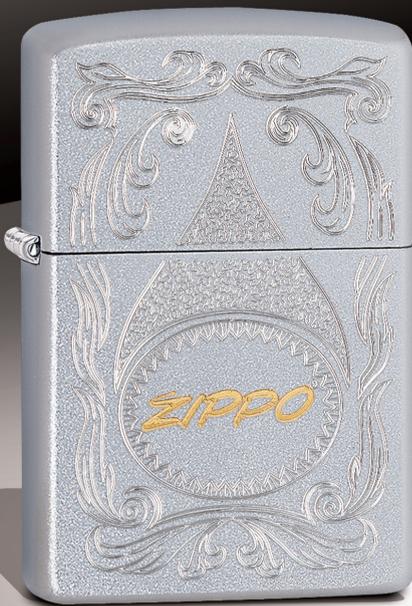
29490
High Polish Brass
Fusion



Quaint wax seal stamping gets revived for a fresh Zippo design. The official Zippo logo is imprinted on a dripping wax seal emblem, which takes center stage on the surface of a classic brushed chrome lighter.

29492
*Brushed Chrome
Emblem Attached*

Classic Zippo



29512
Satin Chrome
Auto Two Tone



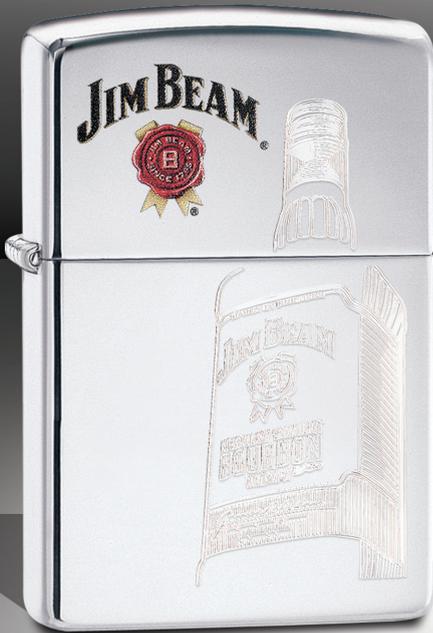
29520
High Polish Chrome
Double Lustre



29519
Armor®
High Polish Brass
Deep Carve

Crisp deep carve engraving produces the Assassin's Creed® crest on the front surface of this lighter. The gold-struck inside unit is the hidden treasure under the surface of this breathtaking Armor® design.

Assassin's Creed® is an open-world, action-adventure video game set in fictional history, and its popularity has made the series Ubisoft's best-selling franchise. Now you too, can join the Brotherhood and own an Assassin's Creed® Zippo lighter.



29524

High Polish Chrome

Auto Engrave/Color Image

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29489

Black Matte

Emblem Attached

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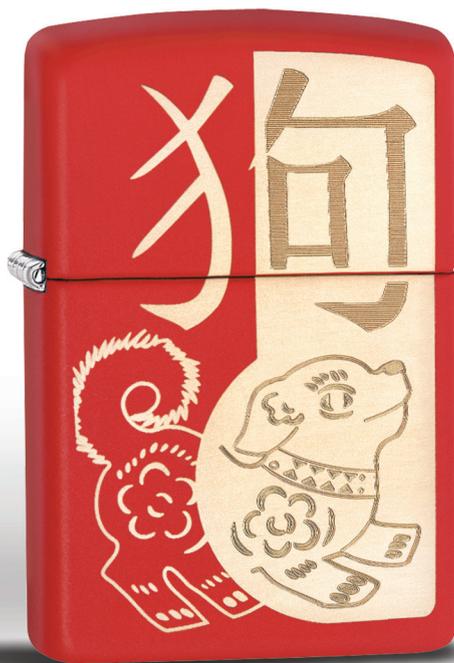
Spread peace and light to the world using this diversity design. Religious and cultural symbols are laser engraved on the front surface of a high polish blue model for a simple, yet attractive statement.

29549
Sapphire
Laser Engrave



29515
Black Ice®
Laser Engrave/Auto Engrave

Year of the Dog



The Year of the Dog is the third collectible in the series of the Chinese zodiac lighters. Delightful Chinese symbols are laser engraved onto a classic red matte lighter creating a vivid representation of the Year of the Dog.

29522
Red Matte
Laser Engrave/Auto Engrave



The wait is over:
the Antique Copper lighter
makes its highly anticipated
return from the vault.

301FB
Antique Copper



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29509
High Polish Chrome
Laser Engrave/Auto Engrave

Sophistication



This sophisticated design presents the iconic 007 logo deeply carved into a sleek chrome finish. The model's Armor® case is accented with a stylish pattern on the front surface, creating a timeless accessory. It's the perfect gift for any true James Bond fan.

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www.007.com

29550
Armor®
High Polish Chrome
Deep Carve



3165EX
Lighter Fluid 12 oz.

Shipping carton of 24.

3141EX
Lighter Fluid 4 oz.

Shipping carton of 96.



2406C
6 Flints Plastic Dispenser

Packed 24 dispensers per display box.

2425
Wick

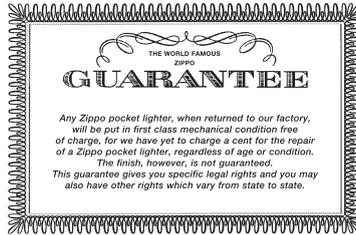
Individually carded, punched for pegboard use. Packed 24 cards per counter display box.

2406N
6 Flints Plastic Dispenser

Individually carded, punched for pegboard use. Packed 24 cards per counter display box.

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Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable.

The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

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Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice. Lighters are not shown actual size.



zippo®

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